



# THE BIG HOW

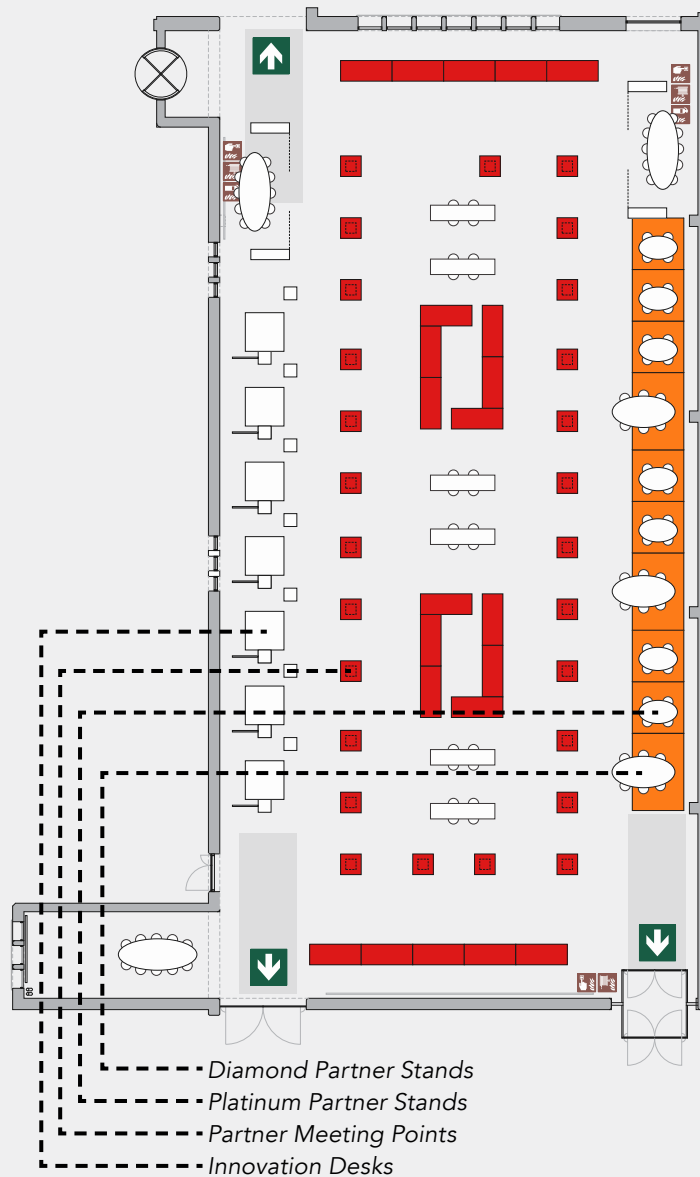
CxODAY

26 & 27 NOVEMBER 2018 | AMSTERDAM

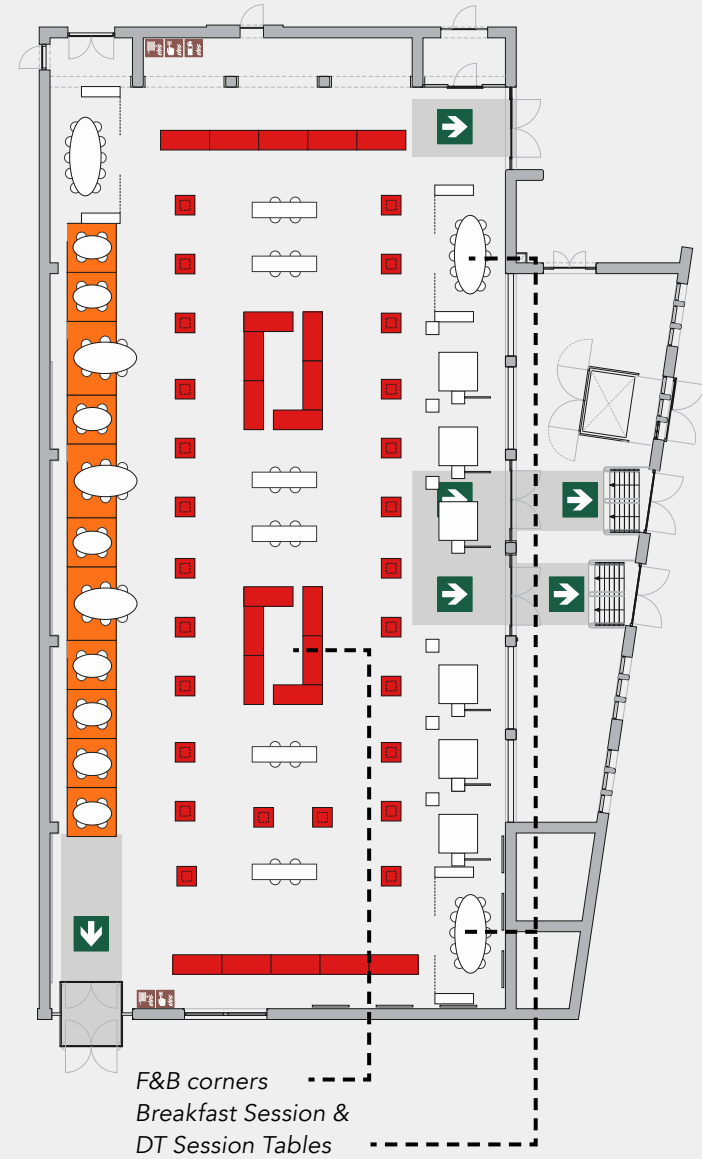
# PARTNER PIAZZA

This year the Partner Piazza will be in two main rooms. Equal in size, format and all elements.

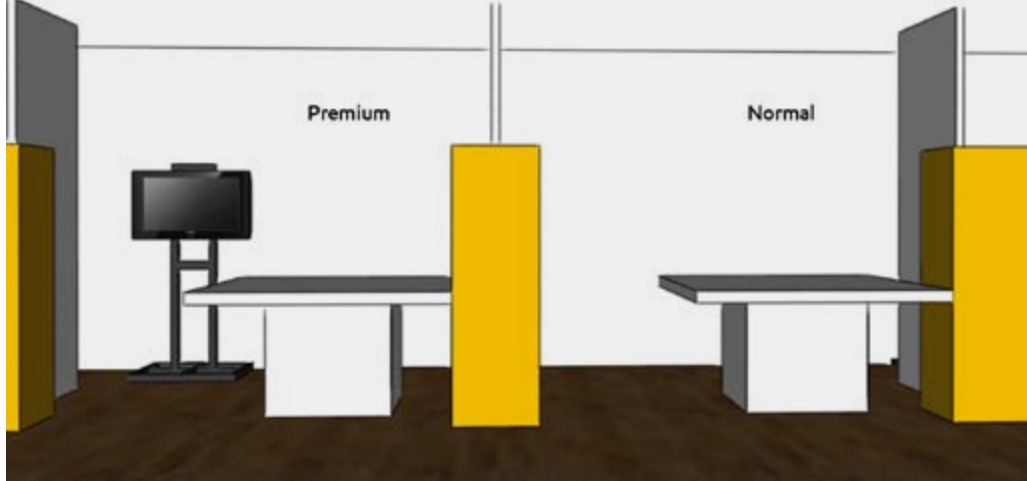
During CIODAY2018 approx. 50 partners will be involved via sessions and also with booths on the Partner Piazza. Besides several level of partnerships, and thus type of the booths, the set-up (Floor Plan) is to facilitate a couple of things such as networking and inspiration. Food&Beverage elements are also integrated.



**GRAANBEURSAAL**



**EFFECTENBEURSAAL**



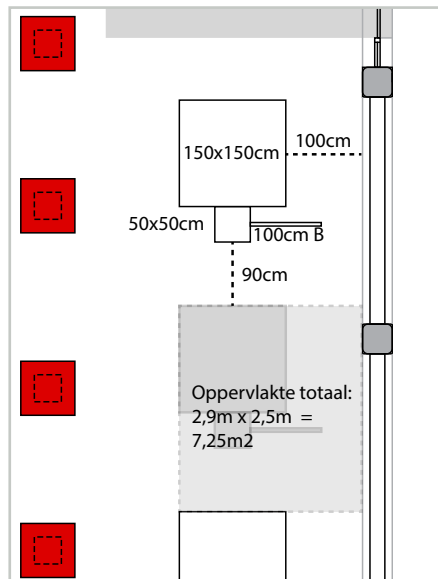
## INNOVATION DESKS

To provide CIO's even more experience we will facilitate so called Innovation Desks. The desks need to express real innovation. The booths are turn key facilitated with:

- Logo work on pillars
  - LCD Screen(Premium)
  - Power
  - Table
- several options possible against extra price*

**The Innovation Desks will get some great attention:**

- Article and floor plan in the BoardroomIT tabloid – The Tech Journal
- Special button on [www.cioday.com](http://www.cioday.com)
- Special button on CIODAY App.
- Push message from CIODAY App to all attendees
- Innovation Desk Video Tour [www.youtube.com/watch?v=RoaMCgdBYyg&list=PL3hIF6JkTUKDPT2IXVQKkE8w4GJoYqQko&index=2](http://www.youtube.com/watch?v=RoaMCgdBYyg&list=PL3hIF6JkTUKDPT2IXVQKkE8w4GJoYqQko&index=2)
- Special Guided Tour(s)



## BREAKFAST SESSION & DISCUSSION SESSION TABLES

During the CIODAY2018 6x special tables/corners are used for premium sessions on the partner piazza

- 08:30** - Breakfast table sessions
- 12:00** - Discussion table sessions
- 13:15** - Lunch exclusive tables



# BOOTHS

Diamond



Platinum



# MEETING POINT

Gold  
Network  
Knowledge



# MAIN HALL

(set-up stage and seats)



# BEURS VAN BERLAGE

## Ground Floor

- 0.2 Grote Zaal (Plenary + discussion tables)
- 0.3 Registration
- 0.4 Effectenbeurszaal (Partner Piazza)
- 0.5 Graanbeurszaal (Partner Piazza)

## 1 Entrée

## First Floor

- 1.1 Administratiezaal (High Speed Keynotes)
- 1.20 Veilingzaal (High Speed Keynotes)

